

The background is a dark teal color with several blurred social media icons and colorful spheres scattered around. The icons include Facebook (blue circle with 'f'), Twitter (blue bird), LinkedIn (blue circle with 'in'), Pinterest (red circle with 'p'), and X (black circle with 'X'). There are also several colorful spheres in shades of red, orange, green, and blue.

reach DIGITAL

# COMPANY PROFILE

# OUR STORY

In 2016, a trailblazing production and marketing company named "FTT" emerged, capturing the attention and admiration of audiences throughout Sri Lanka. After four years of remarkable success, the decision was made to evolve, leading to the creation of "Digikattadi" in 2020. Under the visionary leadership of Mr. Anuradha Sigera, Digikattadi flourished, pushing creative boundaries in the digital landscape.

In 2023, Digikattadi underwent a transformative rebranding and emerged as "Reach," symbolizing our commitment to extending the boundaries of digital reach and impact. With Mr. Anuradha Sigera steering as the Creative Director and the seasoned Mr. Chamithu Jayasekara at the helm as CEO, Reach is set to redefine the digital marketing landscape.



# OUR STORY

At Reach, our mission is to empower businesses to transcend their digital potential. We strive to provide innovative and effective digital marketing solutions that propel our clients towards sustained growth and success.

# OUR VISION

We envision a future where every brand, regardless of its size, can harness the power of digital platforms to connect with its audience authentically. Through cutting-edge strategies and creative brilliance, we aim to be the catalyst for our clients' digital success.

# OUR AREAS OF EXPERTISE



TV Commercials



Digital Marketing



Influencer Marketing



Video Productions



Social Media Management



Event Management & Activations

# OUR CLIENTS

Kapruka



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Happy International Women's Day to all the incredible women out there! Today, let's celebrate your strength, resilience, and unwavering determination. May you continue to shine brightly, break barriers, and inspire generations to come.

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ORGANIZED BY:  
WESTERN PROVINCE TOURIST BOARD

**Western Breeze Festival**

**western breeze festival**

JUNE 09<sup>th</sup> - 10<sup>th</sup>  
5 p.m-12 Midnight

FRAZER GROUND DEHIWALA  
(@MARINE DRIVE)

MORE INFO 077 888 06 06

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**April 2023 08th & 09th**  
3.00 pm to 12.00 midnight  
At Galle Face (Baladaksha Mawatha)

Organized By **TOURIST BOARD** | Media Partner **LAKE HOUSE** | Platinum Partner **Maggi**

Organized By **TOURIST BOARD - WESTERN PROVINCE**

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**Western Breeze Festival with Maggi**

**FOOD  
FESTIVAL**

**17th & 18th MARCH**  
5 PM - 12 MIDNIGHT  
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NAWALOKA GROUND**

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# OUR TEAM



**Anuradha Sigera**  
Creative Director



**Chamithu Jayasekara**  
Chief Executive Officer



**Uvindu Rajapakshe**  
Art Director



**Savindu Koshitha**  
Administration Manager



**Yohan Adhikari**  
Chief Technology Officer

# OUR SUCCESSFUL EVENTS



(FACEBOOK) අපේ අවුරුදු (2018)





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## SRI LANKA INTERNATIONAL DANCE FESTIVAL





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